

"Grandma Evelyn - Our Inspiration" Lincoln Elementary School Salt Lake City, UT



"This winning entry is simply sweet. While our world both domestically and internationally swirls with controversy, and as we're more and more pre-occupied with global unrest, the students who produced this Local Hero video looked inside their school and deep into its past for a story of inspiration and hope.

Grandma Evelyn is clearly an inspiration to the school children of Lincoln Elementary and becomes one for the viewer. The testimonials from students are honest and direct. My favorite was the comment from one of the younger students telling us that she's known Grandma for 20 years. After watching this short video, I felt the same way.

Another reason I chose this video from among the several great entries, and they really all were great, was that it is simply produced. Nothing fancy, just a great character and good old fashioned story-telling."

Larry Engel Engel Brothers Media, Inc.

Panasonic ideas for life